



For Immediate Release

Toronto Fashion Week Returns to Bloor-Yorkville

Bi-annual event in collaboration with RE\SET to feature over 20 shows and events in Toronto's prestigious luxury retail neighbourhood

TORONTO, ON – The Bloor-Yorkville Business Improvement Area (BY BIA) is proud to return as a **Community Partner** for **Toronto Fashion Week (TFW)** from **September 4th-6th 2018**. The Spring/Summer 2019 schedule will feature national and international designers, runway shows and special events taking place in **Yorkville Village (136 Yorkville Ave.)** and the **surrounding Bloor-Yorkville neighbourhood**.

Toronto Fashion Week will welcome the community to experience **over 20 designer shows** celebrating Canada's design talent including Christopher Bates, Narcès, ZOFF, Mikhael Kale, Hayley Elssaesser and more. Returning to TFW is the **RESET** showroom, an engaging, consumer-facing retail experience, where the public will have the opportunity to meet designers and shop current collections. The RESET showroom will be located at **87 Yorkville Ave.** and will be **open to the public daily from 3pm - 9pm**.

Attendees can also look forward to attending a live podcast taping of **Fashion Talks** hosted by **CBC journalist Donna Bishop**, as well as a new exhibit by **CAFTCAD** called *From Concept to Creation: An Exhibition of Canadian Costume Art and Design*, showcasing the best in Canadian costume design on **September 4th in the upper Oval of Yorkville Village.** 

Also new this season, TFW will launch a community engagement initiative across Bloor-Yorkville including the **"Style Plate"** program, which features top restaurants and retailers showcasing unique food and cocktails inspired by designer collections. Participating restaurants include Bar Reyna, Cibo Wine Bar, Kasa Moto, ONE Restaurant, Sassafraz, Sofia, STK, Trattoria Nervosa, The Oxley and Planta.

The highly anticipated **Toronto Life** and **FASHION's annual "Best Dressed" bash** will conclude the TFW programming, taking place during the closing night party on

September 6th.

To purchase tickets and for more information on the TFW schedule, visit www.tfw.to

Find us on Instagram:

@BloorYorkville @TFW #tofw

About Bloor-Yorkville

Since entrepreneur Joseph Bloor founded the Village of Yorkville in 1830, the heart and soul of Toronto has distinguished itself as the premier shopping, dining and cultural destination in the city. The Bloor-Yorkville neighbourhood is bordered by Scollard Street to the north, St. Mary Street to the south, Avenue Road to the west and Church Street to the east. For the latest information on stores, events and parking please visit www.bloor-yorkville.com. **Follow Bloor-Yorkville** on Twitter, Instagram and Facebook at @BloorYorkville.

For more information, please contact:

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